

Selling your Business with Centurion Market Makers

In limited circumstances Centurion acts as a buyers advocate for Institutions, and Licencees who are sourcing specific types of Financial Planning business models and client bases, in defined geographies.

The buyer can be the Institution, or a large Advice Practice within the Institutions' AFSL group.

You should ask us if your Practice is likely to be attractive to one of these buyers.

The benefits to you of this type of transaction are that:

- It is free to transact - Centurion will seek a fee from the buyer, at a rate based on the size of your business (your annual recurring revenue not your sale price). This pricing approach incents us to work with the buyer and seller to effectively intermediate a sale.
- The buyers are funded and ready to transact.

As a seller, you will need to assist Centurion by:

- a. Packaging non identifying information about your business for prospective buyers – Centurion can provide you with a guide for completing this work;
- b. Sign a confidentiality agreement with Centurion and any prospective buyer;
- c. Provide an exclusivity period for prospective purchasers to review your package of information, conduct meetings with you and then make an offer.

See “Guide to selling your business.” download from www.centurionmarketmakers.com.au

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